

# EMPOWERING YOUR WORKFORCE

Skill Building & Digital Learning Solutions

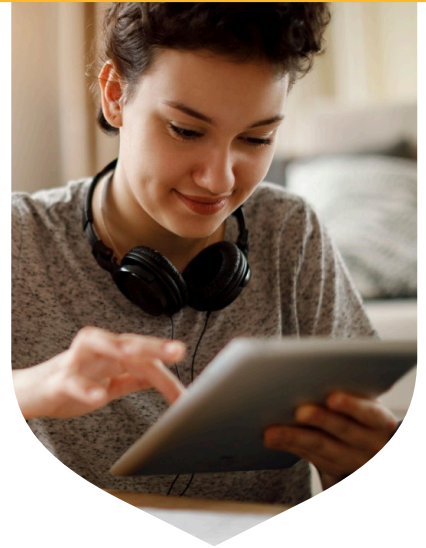
 **PowerED**<sup>TM</sup>  
by Athabasca University

# Unlock the Power of Athabasca University

## Leaders in Online Learning

Founded in 1970, Athabasca University (AU) is a leader in digital education and was the first to launch an online MBA program in 1994. This pioneering spirit has positioned AU as a trailblazer in the field of online learning.

Today, AU serves over **43,000 students** in **87 countries**, offering more than **900 online courses** across undergraduate, graduate, and professional development levels, including innovative programs through PowerED™.



## About PowerED™

PowerED™ by Athabasca University provides innovative, on-demand learning solutions designed for organizations and individuals. Our programs are tailored to build skills, develop digital strategies, and drive impactful change, helping learners overcome challenges and lead with confidence.

### Access to Funding with the Canada Job Grant

Navigating training costs can be challenging, but PowerED™ is here to help. We guide organizations through the Canada Job Grant, which covers up to two-thirds of eligible training expenses, supporting businesses in building a skilled and capable workforce.

### Tailored Learning Solutions

PowerED™ offers courses that inspire innovation, critical thinking, and practical problem-solving. Designed for today's fast-paced environment, our programs help participants challenge the status quo, adapt to change, and achieve measurable results.

# The Power of Investing in Your Team

## Experience the Profound Impact of Strategic Workforce Development

Investing in your employees goes beyond a moral obligation; it's a strategic decision that yields significant returns for both individuals and the organization. By prioritizing employee growth, you can enhance productivity, boost engagement, and secure long-term success.

### Key Benefits of Employee Investment

- ✓ **Boost Productivity:** Valued employees are motivated to excel, leading to increased productivity and efficiency.
- ✓ **Reduce Turnover:** Career development and mentorship improve satisfaction, reducing costly employee turnover.
- ✓ **Increase Engagement:** Engaged employees are more connected to your company's mission, driving better results.
- ✓ **Foster Innovation:** An empowered workforce is more creative, driving new ideas and competitive advantages.
- ✓ **Ensure Long-Term Success:** Investing in your team builds resilience, helping your company thrive in changing markets.



# PowerED Services

## Service 1: Employee Skills Development Solutions

PowerED™ offers a comprehensive suite of off-the-shelf training programs designed to enhance your team's skills and boost your organization's performance. Our extensive offerings empower employees across various critical areas, ensuring your workforce is always equipped to meet modern challenges.



## Why Choose PowerED's Off-the-Shelf Training Programs?

**Our off-the-shelf training programs are designed to be a cost-effective solution for organizations looking to enhance their workforce skills without the expense of creating custom content.** Developed by industry experts, these ready-to-use materials are proven to deliver tangible results, helping your team grow and succeed. Our training is also highly flexible, with the ability to tailor the content to meet your organization's specific needs, ensuring that every learning experience is relevant and impactful.

Convenience is at the heart of our offerings, with various formats like e-learning modules, workshops, and webinars that allow your employees to access training whenever and wherever they need it. Whether you're a small team or a large enterprise, our scalable programs can be easily adapted to fit your workforce size, making it simple to empower your team and drive success across your organization.

# Service 2: Digital Training Design Solutions

**At PowerED™, we recognize that every organization has unique challenges and training needs. That's why we offer custom course design and development services that are tailored to align with your specific goals and objectives.**

Our expert team of instructional designers, subject matter experts, and multimedia specialists works closely with you to understand your requirements through a thorough needs assessment. From there, we develop customized training content that fits your organizational culture and learning objectives, utilizing flexible delivery methods like e-learning, virtual classrooms, and blended learning. The result is a tailored learning experience that drives real-world results.

## The Power of Custom Course Design

Custom course design delivers training that aligns closely with your organization's needs, making it both relevant and impactful. By tailoring content and delivery methods, custom courses engage employees more effectively, enhancing knowledge retention and application. This approach focuses on critical skills, improving efficiency and minimizing time spent on less relevant topics. Investing in tailored training solutions addresses unique challenges and reduces the need for repeated training, saving time and resources while fostering a motivated workforce.

## Empower Your Organization with Custom Training Solutions!

Contact us today to learn more about our custom course design and development services and how they can benefit your organization



# Service 3: Learning and Development Platform Solutions

At PowerED™, we understand the need for a seamless and professional environment to host your organization's learning and development catalog.

**Our turn-key platform solutions offer a customizable and secure space that reflects your brand while enhancing the learning experience for your employees.**

Our user-friendly platform is designed to accommodate organizations of all sizes, from small teams to large enterprises. With robust security features and built-in analytics, our platform not only protects your data but also provides insights into training progress and performance, helping you track the impact of your programs.

## The Advantages of Turn-Key Platform Solutions

Turn-key platform solutions provide a hassle-free way to host your learning catalog within a white-labeled environment tailored to your brand. Our platforms are scalable, secure, and easy to use, ensuring your employees have seamless access to training content. By hosting in a professional environment, you can deliver training more efficiently, reduce setup costs, and focus on what matters—empowering your workforce.

## Host Your Learning and Development Catalogue with Us!

Contact us today to learn more about our turn-key solutions and how they can help you host your learning and development catalogue within a white-labelled environment.

PowerED – connecting forward thinking companies with our consulting expertise to develop innovative, digital learning solutions that align to your business needs.





[PowerED.ca](http://PowerED.ca)